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# **The Social Enterprise in a World Disrupted**

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## **Summary**

This book is the translation of a report published by Deloitte — a multinational professional services network, wherein it has been pointed out that in 2020, COVID-19 forced organizations around the world to enact radically new ways of working and operating amid the pandemic's human and economic impacts. Organizations had to respond to a sudden, unforeseen crisis whose rapidly changing nature confounded efforts to predict and plan for events. The pandemic brought into sharp relief the pitfalls of strategies that envision moving from point A to point B on a static path, and that assumes that one has years, not months or weeks, in which to rethink outdated views and establish a new set of truths. As we all learned the hard way, in an environment that can shift from moment to moment, the paths and time frames to achieving one's goals must shift as well.

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